



# BIO FUELS

FOR SUSTAINABLE RURAL LIVELIHOOD & ENERGY SECURITY



## 19 November, 2010

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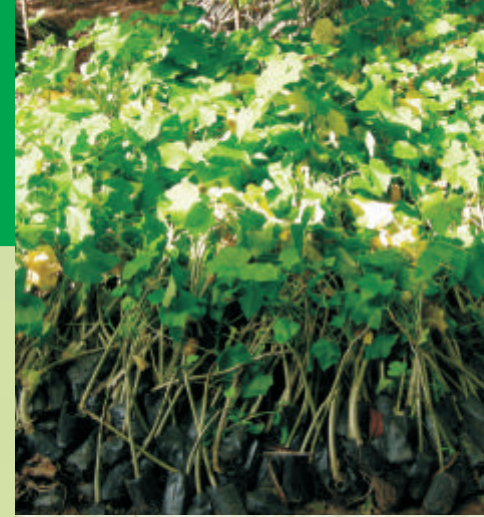
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# BIO-FUELS 2010 - FOR SUSTAINABLE RURAL LIVELIHOOD & ENERGY SECURITY



## WELCOME

We are delighted to invite you to our annual conference "Bio-Fuels 2010" to be held on 19 November 2010 at New Delhi for a day long interaction with National Policy makers, stake holders and Key members of the value chain. The theme will be "Biofuels for Sustainable Rural Livelihood and Energy Security". **Policy support is needed to make Biofuels commercially viable and environmentally sustainable. Economically viable Biofuels will be self sustaining in the long term.** Biofuels more specifically Biodiesel is a collective effort by various members of the value chain: landless labourers, farmers, rural traders, oil millers, refiners, OMC's, end-user and the state agencies which will have to play their vital role. It is globally acknowledged that practically all governments and economies were grappling with the economic meltdown, which has compelled us to have long term national solutions for creating livelihood opportunities, as also reduction in GHG emissions with assured energy security. Our country is in an enviable position, to become a world leader in the bio-fuels sector and thereby ensuring a multi-dimensional micro and macro benefits for the economy in the medium to long term. Our GDP growth has been very impressive for some years now. This has largely been due to the explosive growth seen in the services and manufacturing sectors. Agriculture, despite employing close to 60% of our population, has lagged behind. Cultivation/plantation of Energy crops including Jatropha in the cultivable waste lands of our country can give the triple benefit of productive Employment for the rural population, forestation of the otherwise degraded land and energy security. This can be an important step to achieve inclusive growth for the rural agriculture sector and sustainable development for the industry. In the long run, the growth of the bio-fuels sector in our country will directly and positively impact our trade deficit by reducing oil imports and foreign exchange outflows, while enhancing our energy security. The advantage of India being a major producer and consumer will reflect in lower carbon footprint - an aspect that will gain importance in the years to come given that we are a member of the WTO. In addition the revenues from carbon credits to the industry earnings will further improve its viability. The agenda for the conference will get all the major stakeholders together to discuss the various opportunities and challenges before the industry and discuss the way forward for this nascent venture of national importance. Some of the country's top policy makers will be present to discuss these issues directly with the industry champions. We request you to block your calendar - as this is an event you should not miss if you are a player in this sector. We look forward to meeting you.

Warm regards

Sandeep Chaturvedi  
President- BDAI

## SPONSORSHIP BENEFITS

- Gain worldwide publicity with our advertising and promotional campaign.
- Obtain direct and one-to-one meetings with your potential clients
- Automatically receive mega promotional advertisements during various breaks between the sessions, this will create permanent reminders of your products or services in the convention documentation
- Profile your self as an industrial leader, as your company name and logo will be featured prominently in all promotional materials for the event
- Above all this will provide brand building and positioning of your organization in the Indian Bio-Fuels Industry.
- The platinum and gold sponsors will get additional benefits in addition to those stated above.
- One year advertisement on Association's website.

Type of Sponsorship	Amount INR
Platinum Sponsor	Indian Oil Corporation Limited
Convention Kit & Proceeding Sponsor	Bharat Petroleum Corporation Limited
Gold sponsors	Rs. 5,00,000/-
Co-Sponsor	Rs. 2,50,000/-

## CONFERENCE ORGANISING COMMITTEE

Mr. B.M Bansal	Chairman Emeritus-BDAI	Chairman, IOCL
Mr. S.Roychoudhary	Patron	Chairman, HPCL
Mr. Sanjay Krishnamurti	Patron	ED (Corporate Affairs), BPCL
Mr. Swaroop Sarangan	Patron	Senior VP, Reliance Industries Ltd
Mr. S.K. Sarangi	Member	ED (RE&SD), IOCL
Mr. Dinesh Shahra	Member	MD, Ruchi Soya Industries Ltd
Mr. Aditya V Agarwal	Member	Director, Emami Group
Mr. Vikas Gadre	Member	Head Biofuels, Tata Chemicals Ltd
Dr. V.K.Sharma		Professor, Indira Gandhi Institute of Development Research
Mr. Kamlesh Kapadia	Member	CEO, Desmet Ballestra India Pvt. Ltd.
Mr. Suresh Chander Gupta	Member	General Manager (Biofuels), IOCL
Mr. Ajay Nambiar	Member	Director, CCIL

## GOVERNING BODY

Mr. Sandeep Chaturvedi	President, BDAI	
Mr. U.S.Pandey	General Secretary, BDAI	DGM, BPCL
Mr. V.K.Jain	Treasurer, BDAI	Director, Ruchi Soya Industries Ltd
Mr. Rajeev Gulati	VP North, BDAI	Director, Nova Biofuels
Mr. S.K. Mondal	VP East, BDAI	Director, Emami Biotech Ltd
Mr. A.M.Deshpande	VP West, BDAI	Director, Garware Chemicals Ltd
Mr. T.Murlidhar	Member	President, RIL
Mr. Sanjeev Gupta	Member	CEO, Universal Biofuels Ltd
Mr. Sanjeev Singh	Member	Manager Biofuels, Tata Chemicals Ltd
Mr. Dr. M.Parmathamam	Member	Scientist, Tamilnadu Agriculture University
Mr. A . K. Wanchoo	Member	Chief Manager, IOCL
Mr. M.P.Bangwal	Member	Senior Manager, HPCL



### Thrust States:

*Chhattisgarh, Jharkhand, UP,  
Karnataka, Rajasthan, MP,  
Maharashtra*

### Chief Guest:

**Hon'ble Sh. C.P. Joshi**

*Union Minister for Rural Development and  
Panchayati Raj*

**Hon'ble Sh. Vilasrao Deshmukh**

*Union Minister for Heavy Industries and  
Public Enterprises*

**will Preside over**

### Guest of honour:

**Hon'ble Sh. Sushilkumar Shinde**

*Union Minister for Power*

**Hon'ble Sh. Jitin Prasada**

*Minister of State, MOP&NG*

**Hon'ble Sh. B. K. Chaturvedi**

*Member, Planning Commission,  
Govt. of India*

**Hon'ble Sh. Sudhir Bhargava**

*Additional Secretary,  
Ministry of Petroleum and Natural Gas*

## Energy Security • Support Agriculture • Sustain Environment

### EVENT HIGHLIGHTS

- Feedstock is the key thrust area for this year.
- Usage of Biofuels for Renewable Purchase Obligation(RPO) by captive power producers including Hotel Industry using DG sets.
- Marketing and distribution of Biodiesel - Availability, Taxation and statutory regulations
- Realistic pricing of Biodiesel for Stationery Engines(DG,Agri-pumps,Telcom Towers)
- Role of government and need for implementation of the National biofuels policy.
- Display of newer high yielding varieties for plantation materials.
- Key input towards achieving fast growing energy needs.
- Environmental influences.
- Benefits to stake holders .
- Viable business model.

### WHO SHOULD PARTICIPATE

- Commercial Banks, Private funds, Venture capitalist and Entrepreneurs
- Plant machinery and technology suppliers.
- Instrumentation and control automation suppliers.
- Raw materials, additive and catalyst suppliers, traders and brokers.
- Oil marketing companies.
- Biotechnology firms.
- Testing and certification labs.
- Government agencies.
- All direct and indirect stake - holders in the biofuels industries.
- Fleet/ Transport operators



19th Novemebr 2010

Time (Hrs)	Description of the session	Speaker
<b>9.00</b>	<b>Registration</b>	
10.00	Introduction -Ganesh vandana	
<b>10.05</b>	<b>Lamp Lighting Inaugral</b>	Sh. Sandeep Chaturvedi, President, BDAI
10.10	Introduction & Welcome	Sh. B.M.Bansal Chairman IOCL & Patron in Chief BDAI
10.20	Special Address	Hon'ble Sh. B.K. Chaturvedi, Member(Energy), Planning Commission, Govt of India
10.40	Special Address	Hon'ble Sh. Jitini Prasada, MOS, MoP & NG
11.00	Presiding Address	Hon'ble Sh. Vilashrao Deshmukh, Union Minister for Heavy Industries and Public Enterprise
11.20	Inaugural Address	Hon'ble Dr. C.P. Joshi, Union Minister for Rural Development and Panchayati Raj
11.40	Vote of Thanks	Sh. Sanjay Krishnamurti, ED (Corporate Affairs), BPCL
<b>Tea Break</b>		
12.00	Special Address	Hon'ble Sh. Sushilkumar Shinde, Union Minister for Power
12.20	Keynote Speech	Hon'ble Dr Kirit Parikh
12.40	Special Address	Hon'ble Sh. Sudhir Bhargava, Addl. Secretary, MoP & NG
13.00	Sustainable Development of Biofuels Programme	Dr. Swaroop Sarangan Sr. VP, Reliance Industries Ltd
13.15	Indira Gandhi Memorial lecture on sustainability & Rural Livelihood	Dr. V.K. Sharma, Indira Gandhi Institute of Developmental Research, Mumbai
13.30	Valedictory Address	Sh. S.Roychoudhary, CMD, HPCL
<b>Lunch Break</b>		
<b>Session I: Policy, Marketing &amp; Pricing of Biofuels</b>		Session Chairman - Smt Rashmi Aggarwal, Director(Distt.), MoP & NG/ Sh. A.V. Agrawal Director Emami Group
14.30	Marketing potential for Biodiesel	Sh. Sanjeev Gupta, CEO, Universal Biofuels
14.40	Marketing/Distribution and Logistics of Biofuels	Sh. Deepak Anurag, ED (Logistics) Retail, BPCL
14.50	National Biofuels Policy 2009- Analysis & Recommendations	Sh. Prabjot Singh Bhullar, Partner, Khaitan & Co
15.00	Realistic Pricing of Biodiesel	BDAI presentation
15.10	Global overview on Biofuels Policy	Sh. U.S.Pandey, General Secretary, BDAI & DGM BPCL
15.20	Q & A	
<b>Session II: Feedstock issues and Challenges</b>		Session Chairman - Sh. S.K. Sarangi, ED(RE & SD), IOCL/ Dr. S.D. Singh, IFS, Delhi Government
15.30	Strategic approaches for successful & sustainable Jatropa plantation	Sh. D. Aristotle, GM, Emami Biotech Ltd
15.40	Paradigms of Yield in Jatropa Curcas	Dr A. Sarraf, Director, Ruchi Biofuels Pvt Ltd
15.50	Jatropa Planataion On Revenue wasteland in Chhattisgarh and Jhabua	Sh. S.C. Gupta, GM(Biofuels), IOCL
16.00	Experience of using Sweet Sorghum as biofuel raw material	Sh. Vikas Gadre, Head Biofuels, Tata Chemicals Ltd.
16.10	Non-edible oils and by - products as alternate feedstock	BDAI
<b>Tea Break</b>		
16.30	<b>Session III: State specific opportunities</b>	Session Chairman Dr.H.L.Sharma, MNRE/ Sh. S.K. Mondal, Director, Emami Biotech Pvt. Ltd
16.40	Opportunities in Karnataka	Sh. R.K. Ramakrishna, Chairman, Biofuel Task Force, Karnataka
16.50	Jatropa Planataion on revenue wasteland in Chhattisgarh	Sh. K.S. Rekhi, CEO, CREDA-HPCL Biofuels Ltd
17.00	UP Plantation Experince	Sh. M.V. Radhakrishnan, CEO, BREL
17.10	Chhattisgarh State Biofuels Policy	Sh. S.K. Shukla, Special Secretary CG Government
17.20	<b>Open House</b>	Session Chairman Sh. Surya Sethi, Ex Principal Advisor, Planning Commission of India/ Sh. Sandeep Chaturvedi, President BDAI Sh. G. Chandrashekhar, Resident Editor, Hindu Business Line Sh. Sanjeev Gupta, CEO, Universal Biofuels International Experts National Experts
18.00	Vote of Thanks	Sh. S.K. Sarangi, Chairman Organizing Committee and ED(RE & SD), IOCL

Followed by Cultural Event and Dinner Cocktail

### REGISTRATION FEE STRUCTURE

The Registration form is enclosed which can be photocopied for other uses also. Please register to confirm your participation.

Date	Delegates
Up to October 30, 2010	Rs. 3000/-
After October 30, 2010	Rs. 4500/-
Spot	Rs. 5500/-

Spot registration at the venue will be for restricted numbers. All entitlements can not be guaranteed to the spot registrants.

The Conference Registration fees covers: \* The Inaugural Function \* Entry to all sessions \* Conference Portfolio and Tea/Coffee/Lunch

Address for all correspondence: Conference Secretariat: Mr. Jayant Sampat

B14 RNA Arcade, Lokhandwala, Andheri (W), Mumbai 400053, Maharashtra Tel: +91-22-42648228 / 09821864122

Telefax: +91-22-42648228, Email: info@bdai.org.in

### PAYMENT PROCEDURE

Fee should be paid by DD/ Pay order/ Cheque in favour of "Biodiesel Association of India" payable at Mumbai and to be sent to the conference Secretariat. Or pay by credit card at -<http://www.conferenceindia.org/form.htm>

Wire transfer : **A/c Name : Biodiesel Association of India,**  
**A/c No 0200 101 0050 6618,**  
MICR 4002 11006  
**Axis Bank, Andheri Branch, Mumbai 400 053**

### EVENT MANAGERS

Neumech Events 908, Chiranjiv Tower/ Nehru Place, New Delhi 110019 / India

Tel.: +91 11 2453 1364, 6569 8950

Email: desk@conferenceindia.org Web: www.conferenceindia.org

Support organization





[www.bdai.org.in](http://www.bdai.org.in)

# BIO ENERGY

CLIMATE CHANGE & RURAL POVERTY ALLEVIATION

## Bio-fuels 2010 - For Sustainable Rural Livelihood & Energy Security

**19 November, 2010**

India Habitat Centre,  
NEW DELHI

*If undelivered, please return to:*

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**BIO-FUELS 2010-  
FOR SUSTAINABLE RURAL  
LIVELIHOOD & ENERGY SECURITY**

**REGISTRATION FORM**

Reg No. / Receipt No. For Official Use Only : Date of receipt of form:.....

Name: .....  
(Surname) (First name) (Middle name)

Designation ..... Affiliation / Institution .....

Member of BDAI / Non Member ;

Mailing Address .....

City ..... State .....

PIN .....

Tel. No (O): ..... Tel. No. (R): .....  
(City code) (Local number) (City code) (Local number)

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(City code) (Local number)

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Fee should be paid by DD / pay order cheque in favour of "Biodiesel Association of India" payable at Mumbai" and to be sent to the Conference Secretariat.

OR pay by credit card at <http://www.conferenceindia.org/form.asp>

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A/c No 0200 101 0050 6618 , MICR 4002 11006  
Axis Bank, Andheri Branch, Mumbai 400 053

I am enclosing herewith DD No .....  
dated ..... drawn on. .... bank, for Rs. ....  
(in words, .....), payable at Mumbai.

Date: ..... Signature .....

Please keep a photocopy of the form for your record. Please fill in and send along with the Registration Fee to conference secretariat

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